

"Despite the wealth of materials, however, until [recently] no book or biography has been devoted to him. That Miera deserves a biography is beyond a doubt." Thomas E. Chávez

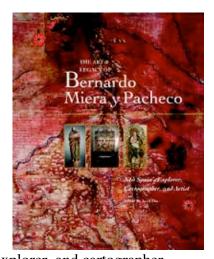
FOR IMMEDIATE RELEASE

Monday, Oct. 21, 2013

THE ART & LEGACY OF BERNARDO MIERA Y PACHECO BOOK LAUNCH, PANEL DISCUSSION AND RECEPTION NOV 1

Santa Fe, N.M.—The book launch of "The Art & Legacy of Bernardo Miera y Pacheco" is set for Friday, November 1, 6 p.m. at the New Mexico History auditorium. There will be a panel discussion followed by a book signing and reception with the book's editor Joseph Diaz and all of the book's contributors including Thomas E. Chávez, Robin Farwell Gavin, Donna Pierce, William Wroth, Charles Carrillo and Dannis Reinhartz. The event is free and open to the public.

A native of Spain, Bernardo Miera y Pacheco (1713-1785) drew the first maps of New Mexico and the Four Corners region. The new Museum of New Mexico Press book "The Art & Legacy of Bernardo Miera y Pacheco"—published on the 300th anniversary of his birth year focuses on his remarkable contributions as artist, explorer, and cartographer.



Miera produced maps between 1743 and 1779 that were famous for accuracy, artistry, and attention to geography, geology, and ethnography. His scientific knowledge allowed him to successfully explore northern New Spain and make discoveries for his descriptive maps, such as the one produced after his famous expedition with Franciscan friars Francisco Atanasio Dominguez and Silvestre Vélez de Escalante in 1776, one of the most important European expeditions in the American Southwest.

Josef Diaz writes in the preface, "Miera's maps and commentaries have appeared in nearly every book and article about New Mexico's colonial history, but the full extent of his art, life, and works only recently became the focus of scholarly interest. The book offers the first complete record of his art."

"The Art & Legacy of Bernardo Miera y Pacheco" is filled with insightful essays by leading scholars, beautiful maps and detailed photographs of his sculptures, paintings and other artistic work.

Editor Josef Diaz is curator of Southwest and Mexican Colonial collections at the New Mexico Museum of History/Palace of the Governors.

WHAT: BOOK LAUNCH, PANEL DISCUSSION AND RECEPTION "THE ART & LEGACY OF BERNARDO MIERA Y PACHECO"

WHERE: New Mexico History Museum, 113 Lincoln Avenue, Santa Fe, NM 87501

WHEN: Friday, November 1, 6 p.m.

COST: Free!

FOR A REVIEW COPY, IMAGES, OR TO INTERVIEW THE AUTHORS PLEASE CONTACT

Jennifer Marshall, 505-231-1776, jennifer@jmarshallplan.com Anna Gallegos, 505-476-1154, anna.gallegos@state.nm.us

The Art & Legacy of Bernardo Miera Y Pacheco
New Spain's Explorer, Cartographer and Artist
Edited by Joseph Diaz; Essays by Thomas E. Chávez, Robin Farwell Gavin and Donna Pierce,
William Wroth, Charles Carrillo, and Dennis Reinhartz
Clothbound: \$34.95, 156 pages, 61 color and 9 black and white photographs, 8 ¼ x 10 ¼,
ISBN 978-0-89013-585-3
New Mexico / History/ Spanish Colonial Art

Founded in 1951, the Museum of New Mexico Press is an award-winning publisher of finely designed and crafted books that reflect the collections of the Museum of New Mexico and explore the culture of the Southwest. Specializations include fine art and folk art, photography, Native Americana, the Hispanic Southwest, nature and gardening, and architecture and style. For a complete listing of books in print, call 800 249-7737.

http://www.mnmpress.org (website under construction)